



## Donor Naming Opportunities

This program provides long-term thanks and recognition to major donors.

### Highlights

- ✓ The donor selects a room, space or system from the naming opportunities list.
- ✓ Caring House recognize the donor, or other special person(s) or an organization designated by the donor.
- ✓ Designations are
  - "In Honor of \_\_\_\_\_"
  - "In Memory of \_\_\_\_\_"
  - "In the Spirit of \_\_\_\_\_"
  - "Sponsored by \_\_\_\_\_"
- ✓ A recognition sign will be placed by Caring House at an appropriate Caring House location. See the example below.

For more information see *Donor Naming Opportunities – Details* or contact Ed Long, Caring House president, at 310-796-6625 or [ed.long@yourcaringhouse.org](mailto:ed.long@yourcaringhouse.org)

This Resident  
Bedroom Is  
Dedicated in  
Honor of  
[person(s) or  
organization(s) you  
choose]

# Caring House

## Donor Naming Opportunities – Details

Naming recognition and designation are subject to the Caring House naming recognition rules, as may be amended from time to time. Under those rules at this time,

- ✓ Naming recognition is offered for new and existing rooms, spaces and systems. Naming follows a pre-approved menu of items and related donation amounts. The Caring House board may approve naming recognition items and values other than those specified in the most recently approved opportunities list.
- ✓ Naming recognition is not transferrable and the related donations are non-refundable.
- ✓ A naming recognition holder may choose to relinquish the designation at any time, for any reason. The designation may be terminated by action of the Caring House board if the donor or the designee comes into disrepute within the community at large.
- ✓ At the end of the named item's useful life as determined by the Caring House board, the item may be retired and, if so, the related naming recognition will end. Rooms are anticipated to have longer useful lives; at the end of the useful life of a room the Caring House board will seek to provide recognition in another way.
- ✓ The design and wording of any recognition sign will be determined by the Caring House board. There will be no business or product logo on any recognition sign. Caring House will provide, install and bear the cost of the recognition signs.
- ✓ Donation amounts are not linked to the cost of any room, space or system. Donated funds will be used for any Caring House-related purpose determined by the Caring House board. References to the "Caring House board" mean the board of directors of Caring House, Incorporated or any designee thereof.

May 15, 2015

<b>Caring House Naming Opportunities List</b>				
<i>To honor or remember a special person or organization. The name of the person or organization will be displayed at an appropriate Caring House location.</i>				
<b>Opportunity</b>	<b>Description</b>	<b>Already Subscribed</b>	<b>Remain Available</b>	<b>Donation</b>
Major Rooms	Individual resident bedrooms (6) plus the kitchen, living room, dining area, sitting area, and conference room.	4	7	\$ 100,000
Other Key Spaces	Resident bathrooms (2), staff work stations (2), Administrator's office, guest powder room, and garage/storage area.		7	\$ 50,000
Safety System	Fire sprinklers, hardwired fire, smoke and CO alarms, strobe alarms, security video and perimeter alarms.		1	\$ 25,000
Computer and Communication	Computers to track resident needs, medications and information and manage Caring House operations; and telephone system.		1	\$ 20,000
Heating and Air Conditioning	Replace existing heating system; make ready for air conditioning.		1	\$ 20,000
Electrical	Update all electrical systems to handle expanded equipment load; improve lighting.	1	0	\$ 15,000
Water and Sewer	Replace hot water system with recirculating tankless; update and add to water and sewer systems, inside and out.		1	\$ 15,000
Furnish and Equip Resident Bedrooms	Furnish and equip each resident bedroom with attractive powered bed, power recliner, other furniture and storage, etc.		6	\$ 10,000